Amy McCreary

BLPHI

National

Cash

15%

Broadcast

EOM/EOC

104405 Order / Rev: Alt Order #: 06832084 Product Desc: HELLER FOR SENATE KSNV Flight Dates: 10/17/12 - 10/23/12

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

Agency Name: Strategic Media Services, Inc.

Estimate:

Order Type:

Original Date / Rev:

Buying Contact: Billing Contact:

07/18/12 / 10/01/12

GENERAL

3299 K St, NW Washington, DC 20007

Heller, Dean for U.S. Senate Name:

A35+ Demographic:

Product Codes: PLC01 Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN New Business Thru:

Agency Commission:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Advertiser

Orders

Start Date	tart Date End Date		Gross Amount	Net Amount			
10/01/12	10/23/12	132	\$77,925.00	\$66,236.25			

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	132	\$77,925.00	\$66,236.25	0.00
Totals	132	\$77,925.00	\$66,236,25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share Share Total KSNV 29% \$77,925.00 100% Market \$268,706.90

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$69,863.79
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$48,367.24
KTUD	1%	\$2,687.07
KVVU	24%	\$64,489.66
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,374.14

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/17/12	10/19/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	WTF	:30	6	\$300.002	0.00 NM	6	\$1,800.00
					M-F 5-6a WakeUp	w/Wagners								,
		NEWS												
		Star	t Date 1	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	W	'eek: 10/1	15/12	10/21/12	WTF	6	\$300.00	0.00						

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KSNV

Order / Rev:

104405

06832084

Advertiser:

Heller, Dean for U.S. Senate

Alt Order#:
Flight Dates:

10/17/12 - 10/23/12

Product Desc: H

HELLER FOR SENATE

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/17/12	2 10/19/12	M-F 5-6a WakeUp	-	5-6a	WTF	:30	6	\$300.002	0.00 NM	6	\$1,800.00
	NEWS			M-F 5-6a WakeU	w/VVagners								
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	eek: 10/		10/21/12	WTF	6	\$300.00	0.00						
E 2	KSNV	10/22/12	2 10/23/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	MT	:30	4	\$300.002	0.00 NM	4	\$1,200.00
	NEWS				·								
100	<u>Staı</u> eek: 10/2	t Date	End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week 4	Rate	Rating 0.00						
				M-F 6-7a WakeUp	<u>.</u>	\$300.00 6-7a	MT	:30	4	\$450.002	0.00 NM	4	\$1,800.00
				M-F 6-7a WakeU					·	\$100.00 2	0.00 11111	,	Ψ1,000.00
	NEWS	t Date	End Date	Maakdaya	Cnoto Minak	Data	Dating						
W	<u>عرما</u> eek: 10/2		10/28/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
E 4	KSNV	10/17/12	2 10/19/12	M-F 6-7a WakeUp	_	6-7a	WTF	:30	6	\$450.002	0.00 NM	6	\$2,700.00
	NEWS			M-F 6-7a WakeU _l	w/Wagners								
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/		10/21/12	WTF	6	\$450.00	0.00						
E 5	KSNV	10/17/12	2 10/19/12	Today Show Today Show	СМ	658a-9am	WTF	:30	6	\$600.002	0.00 NM	6	\$3,600.00
	TODAY			Today Offow									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
**********	eek: 10/		10/21/12	WTF Today Show	CM 6	\$600.00 658a-9am	0.00 MT	:30	4	\$600.002	0.00 NM	4	¢2.400.00
	KONV	10/22/12	2 10/20/12	Today Show	CIVI	0304-34111	MI	.50	4	φουσ.σσ2	O.OO INIVI	4	\$2,400.00
	TODAY		.			ъ.							
W	<u>Stal</u> eek: 10/2	<u>t Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.00						
				M-F Today Show		9-10a	MT	:30	2	\$275,002	0.00 NM	2	\$550.00
	TODAY	н		M-F Today Show	[]								
		'' 1 Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/		10/28/12	MT	2	\$275.00	0.00		 				
E 8	KSNV	10/17/12	2 10/19/12	M-F Today Show I M-F Today Show		9-10a	WTF	:30	3	\$275.002	0.00 NM	3	\$825.00
	TODAY	11		WEI TOday Stiow	11								
100		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/		10/21/12	WTF M-F Today Show	III 4th FAM	\$275.00 10am-11am	0.00 WTF	:30	3	\$225.002	0.00 NM	3	\$675.00
			2 10/10/12	Today 4th Hour	III TUI KAN	TOAIII-TTEIII	****	.50	5	Ψ223.002	O.OO INIVI	,	φ0/5.00
	TODAY		Fool Date	30/	01-4411-	Dete	Par Use s						
w	<u>5ta</u> /eek; 10	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$225.00	<u>Rating</u> 0,00						
				M-F Today Show		10am-11am	MT	:30	2	\$225.002	0.00 NM	2	\$450.00
	TODAY	ш		Today 4th Hour									
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/		10/28/12	MT	2	\$225.00	0.00				-		
E 11	KSNV	10/22/17	2 10/23/12	Rachael Ray	CM	11am-12pm	MT	:30	2	\$225.002	0.00 NM	2	\$450.00
	RR			Rachael Ray			•						
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/:		10/28/12	MT	2	\$225.00	0.00	.00		#00F 600	0.00 1114		*****
E 12	VOINV	10/1//12	2 10/19/12	Rachael Ray Rachael Ray	CM	11am-12pm	WTF	:30	3	\$225.002	0.00 NM	3	\$675.00
	RR _												
۱۸/	<u>Sta</u> eek: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$225.00	Rating 0.00						
			2 10/19/12		CM	12-1230pm	WTF	:30	3	\$275.002	0.00 NM	3	\$825.00
											· .	-	

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KSNV

Order / Rev:

104405

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832084

Product Desc:

HELLER FOR SENATE

Flight Dates:

10/17/12 - 10/23/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Noon News Noon News **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 --WTF--\$275.00 0.00 E 14 KSNV 10/22/12 10/23/12 CM 12-1230pm MT----Noon News :30 \$275.002 0.00 NM 2 \$550.00 Noon News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating MT----Week: 10/22/12 10/28/12 \$275.00 0.00 E 15 KSNV 10/22/12 10/23/12 The Agenda 1230pm CM 1230-1p :30 \$225,002 0.00 NM MT----2 2 \$450.00 The Agenda 1230pm **AGENDAY** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 \$225.00 0.00 E 16 KSNV 10/17/12 10/19/12 The Agenda 1230pm CM 1230-1p --WTF--:30 \$225.002 0.00 NM 3 \$675.00 The Agenda 1230pm **AGENDAY** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/15/12 10/21/12 --WTF--\$225.00 0.00 10/17/12 10/19/12 E 17 KSNV Days of our Lives CM 1258p-2pm --WTF--:30 3 \$275.002 MN 00.0 3 \$825.00 Days of our Lives DAYS **End Date** Start Date **Weekdays** Spots/Week Rate Rating 10/21/12 --WTF--Week: 10/15/12 3 \$275.00 0.00 E 18 KSNV 10/22/12 10/23/12 Days of our Lives CM 1258p-2pm MT----:30 \$275.002 0.00 NM 2 \$550.00 Days of our Lives DAYS End Date Start Date Spots/Week Weekdays Rate Rating Week: 10/22/12 10/28/12 MT----2 \$275.00 0.00 E 19 KSNV 10/22/12 10/23/12 The Doctors CM 2pm-3pm MT----:30 \$225.002 0.00 NM 2 \$450.00 The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MT----\$225.00 0.00 E 20 KSNV 10/17/12 10/19/12 The Doctors CM 2pm-3pm --WTF--:30 3 \$225.002 0.00 NM 3 \$675.00 The Doctors DRS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -WTF-\$225.00 0.00 E 21 KSNV 10/17/12 10/19/12 Dr. Phil CM \$300.002 3-4p --WTF--:30 0.00 NM 3 \$900.00 Dr Phil PHIL End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --WTF--\$300.00 0.00 E22 KSNV 10/22/12 10/23/12 Dr. Phil CM 3-4p :30 \$300.002 MT----2 0.00 NM 2 \$600.00 Dr Phil PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating MT----Week: 10/22/12 10/28/12 \$300.00 0.00 E 23 KSNV 10/22/12 10/23/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT----:30 2 \$450,002 0.00 NM 2 \$900.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 \$450.00 0.00 E 24 KSNV 10/17/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 3 \$450.002 0.00 NM 3 \$1,350.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating --WTF--Week: 10/15/12 10/21/12 \$450.00 0.00 E 25 KSNV 10/17/12 10/19/12 CM 4-5pm --WTF--:30 3 \$450.002 0.00 NM 3 \$1,350.00

Print Date: 10/02/12 08:31:49 Page 4 of 6

KSNV

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Flight Dates:

10/17/12 - 10/23/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 --WTF--\$450.00 0.00 E 26 KSNV 10/22/12 10/23/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT----·30 \$450,002 0.00 NM 2 \$900.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MT----\$450.00 0.00 E 27 KSNV 10/22/12 10/23/12 M-F Early News CM 5-630p MT----:30 \$900.002 0.00 NM \$3,600.00 M-F Early News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$900.00 0.00 E 28 KSNV 10/17/12 10/19/12 M-F Early News CM 5-630p --WTF--:30 \$900.002 0.00 NM \$5,400.00 6 M-F Early News **NEWS** Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/15/12 10/21/12 --WTF--\$900.00 0.00 M-F Jeopardy E 29 KSNV 10/17/12 10/19/12 CM 630-7pm ~-WTF--:30 3 \$750.002 0.00 NM \$2,250.00 M-F Jeopardy **JEP** Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 --WTE--Week: 10/15/12 \$750.00 0.00 E 30 KSNV 10/22/12 10/23/12 M-F Jeopardy CM 630-7pm MT----:30 \$750.002 0.00 NM 2 \$1,500.00 M-F Jeopardy **JEP** Spots/Week Rating Start Date End Date **Weekdays** Rate Week: 10/22/12 10/28/12 MT----\$750.00 2 0.00 Weekdays Ch Date Range Description Start/End Time Spot **Length** Rate Rtg Type 2 KSNV 10/22/12-10/28/12 M-F Jeopardy 630-7pm :30 (\$750:00) 0.00 NM See MG 30.3 [na debates] 3 KSNV 10/22/12-10/22/12 Jeopardy in PRIME M-SA 8-11p / SUN :30 \$750.00 0.00 NM MG for 30,2 10/22 [INV CODE] E 31 KSNV 10/22/12 10/23/12 M-F Wheel CM 7-730pm MT----:30 \$750.002 0.00 NM \$1,500.00 M-F Wheel of Fortune WHEEL **Weekdays** Start Date End Date Spots/Week Rate Rating Week: 10/22/12 10/28/12 MT----\$750.00 0.00 Spot Ch Date Range Description Start/End Time <u>Length</u> <u>Weekdays</u> Rate Rtg Type 1 KSNV 10/22/12-10/28/12 M-F Wheel 7-730pm :30 (\$750.00) 0.00 NM See MG 31.3 [na debates] 3 KSNV 10/22/12-10/22/12 Wheel of Fortune in PRIME M-SA 8-11p / SUN :30 \$750.00 0.00 NM MG for 31.1 10/22 [INV CODE] E 32 KSNV 10/17/12 10/19/12 M-F Wheel CM 7-730pm --WTF--:30 \$750,002 0.00 NM \$2,250.00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --WTF--\$750.00 0.00 E 33 KSNV 10/17/12 10/19/12 FacetoFace/Ralston Ren@M 730-758pm --WTE--:30 3 \$450.002 0.00 NM 3 \$1,350.00 Face to Face w/ J.Ralston **FACE** Start Date End Date Spots/Week Weekdays <u>Rate</u> Rating Week: 10/15/12 10/21/12 -WTF--\$450.00 0.00 E34 KSNV 10/22/12 10/23/12 FacetoFace/Ralston Rep@M 730-758pm MT----:30 \$450.002 0.00 NM 2 \$900.00 Face to Face w/ J.Raiston

Print Date: 10/02/12 08:31:49 Page 5 of 6

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HELLER FOR SENATE

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10/17/12 - 10/23/12

Estimate:

Ln Ch Start End FACE	Inventory Code Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type Spot	s Amo	ount
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12 Spot Ch Date Range	Weekdays Spots/Week MT 2 Description Star	<u>Rate</u> \$450.00 <u>t/End Time</u>	Rating 0.00	Weekdavs	Length Rate	Rtg Type		
	FacetoFace/Ralston Report 730-			MT				
[PGM CHG = NBC DEE 3 KSNV 10/22/12-10/22/12 F		nm		M	- :30 \$450.00	0.00 NM		
(inv code)	VALOTON III TAIME 0-11	μm		M	50 \$450.00	0.00 14)4)		
E 35 KSNV 10/18/12 10/18/12	M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135p	mT	- :30	1 \$775.002	0.00 NM	1 \$77	75.00
NEWS Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12	T 1	\$775.00	0.00					
E 36 KSNV 10/22/12 10/22/12	M-F News 3 at Eleven M-F News 3 at Eleven	11pm-1135p	m M~~~	- :30	1 \$775.002	0.00 NM	1 \$77	75.00
NEWS Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	M 1	\$775.00	0.00					
E 37 KSNV 10/22/12 10/23/12	The Tonight Show CM Tonight Show	1135p-1237a	MT~~~	- :30	2 \$275.002	0.00 NM	2 \$5	50.00
TON SHOW	Monkdaya Spots Micek	D-t-	Detine					
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week MT 2	<u>Rate</u> \$275.00	<u>Rating</u> 0.00					
E 38 KSNV 10/17/12 10/19/12	The Tonight Show CM Tonight Show	1135p-1237a	WTF-	- ;30	3 \$275.002	0.00 NM	3 \$82	25.00
TON SHOW	ronight allow							
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	<u>Weekdays</u> <u>Spots/Week</u> WTF 3	<u>Rate</u> \$275.00	Rating 0.00					
E 40 KSNV 10/18/12 10/18/12	Thurs PR 10-11p CM	10-11pm	T	- :30	1 \$2,100.002	0.00 NM	1 \$2,16	00.00
ROCK CENTER	Thursday Prime 10-11pm							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12 E 41 KSNV 10/19/12 10/19/12		\$2,100.00 10-11pm	0.00	- :30	1 \$2,100.002	0.00 NM	1 \$2.10	00.00
DLINE	Friday Prime 10-11pm	,			.,		· +-1//	
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12 E 42 KSNV 10/20/12 10/21/12		\$2,100.00 11pm-1135p	0.00 mS	S :30	2 \$750.002	0.00 NM	2 64.51	00.00
	Sa-Su News 3 at Eleven	11pm-1100p	,,,,	3 .30	2 \$750.002	U.UU INIVI	2 \$1,5	00.00
NEWS Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12	SS 2	\$750.00	0.00					
E 43 KSNV 10/20/12 10/20/12	News 3 Sunrise - SATURIM News 3 Sunrise SATURDAY	6a-7a	S	- :30	1 \$225.002	0.00 NM	1 \$2:	25.00
NEWS	Mankalara Contañárada	D-4-	Datin					
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> \$225.00	Rating 0.00					
E 44 KSNV 10/20/12 10/20/12		7a-9am	S	- :30	1 \$325,002	0.00 NM	1 \$3	25,00
SAT TODAY	Saturday Today							
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00					
E 45 KSNV 10/20/12 10/20/12	News 3 Today - SATUR IDM	9am-930am	S	- :30	1 \$300,002	0.00 NM	1 \$30	00.00
NEWS	News 3 Today - SAT							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12 E 46 KSNV 10/20/12 10/20/12	S- 1 CM	\$300.00 5pm-630pm	0.00 S	- ;30	2 \$450.002	0.00 NM	2 \$9	00.00
		,	_			I	40	

Print Date: 10/02/12 08:31:49 Page 6 of 6

KSNV

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HELLER FOR SENATE

Flight Dates:

10/17/12 - 10/23/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Sa-Su Early News										<u>-</u>
NEWS			Ou Ou Lany New	•							_		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		10/21/12	S-	2	\$450.00	0.00							
E 47 KSNV	10/20/1	2 10/20/12	Weekend Jeopard WKND Jeop/Whe		630-730pm		S-	:30	1	\$375.002	0.00 NM	1	\$375.00
JEP/WH	HEEL		VVICIOD OCOP/VVIIC	.01									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		10/21/12	S-	1	\$375.00	0.00				4			.
E 48 KSNV SNL	10/20/1	2 10/20/12	Saturday Night Liv Saturday Night Li		1130pm-1:0	2am	S-	:30	1	\$750.002	0.00 NM	1	\$750.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	S-	1	\$750.00	0.00							
E 49 KSNV	10/21/1	2 10/21/12	News 3 Sunrise - News 3 Sunrise S		6a-7a		S	:30	1	\$225.002	0.00 NM	1	\$225.00
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		10/21/12	S	1	\$225.00	0.00							
		2 10/21/12	Sunday Today Sunday Today	СМ	7a-8am		S	:30	1	\$500,002	0.00 NM	1	\$500.00
SUN TO			184 4 1	O 1 747 1	Б.	. m							
<u>Sta</u> Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00							
			Meet the Press Meet the Press	СМ	8a-9am		S	:30	1	\$1,900.002	0.00 NM	1	\$1,900.00
MTP													
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	News 3 Today Wi	nd CM	\$1,900.00 9a-930am	0.00	S	:30		\$250,002	0.00 NM	4	\$250.00
NEWS	10/21/1	2 10/21/12	News 3 Today	aid Civi	3a-330am		3	.50	'	φ250,002	C.OO INIVI	'	\$250.00
Week: 10/		End Date 10/21/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00							
E 53 KSNV CM	10/21/1	2 10/21/12	Chris Matthews 9 Chris Matthews S		9:30a-10a		S	:30	1	\$375.002	0.00 NM	1	\$375.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	NFL Pre-Game / I	FNA CM	\$375.00 1p-530pm	0.00	S	:30	1	\$1,600.002	0.00 NM	1	\$1,600,00
FNIA	10/41/1	2 10/21/12	NFL Pre-Game	THAT ON	19-550pm		3	.50		ψ1,000.002	O.OO INIVE	,	\$1,000.00
Sta Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,600.00	<u>Rating</u> 0.00						ı	
	10/21/1	2 10/21/12	NFL Football NFL Football	СМ	1P-9PM		5	:30	1	\$8,000.002	0.00 NM	1	\$8,000.00
SNFL													
Week: 10/		End Date 10/21/12	Weekdays		Rate \$8,000.00	Rating 0.00							
	10/21/1 STGAM		NFL End of Game NFL End of Gam		1p-9p		S	:30	1	\$6,500.002	0.00 NM	1	\$6,500.00
	rt Date	End Date 10/21/12	Weekdays	Spots/Week	<u>Rate</u> \$6,500.00	Rating 0.00							
			Sports Night in La		Sun 1135p-		S	:30	1	\$200.002	0.00 NM	1	\$200.00
	S NIGHT		Sports Night in La										
Sta	rt Date	End Date 10/21/12	Weekdays	Spots/Week	<u>Rate</u>	Rating							